



OULU BOOST EVENT 2019: Upscaling Digital Solutions in Cities

Venue: Oulu Finnkino Plaza / Hotel Scandic Oulu City

Time: **December 9-11, 2019**

AGENDA

MONDAY 09.12.2019	
09.00-16.00	Digital Transition Partnership Meeting at Oulu City Hall / By invitation only (Address Kirkkokatu 2)
16.00-18.00	Pre-Event Session: Digitalization and Creative Industries , Venue Cultural Centre Valve, meeting room Studio Valve (Address Hallituskatu 7)
16:00	Opening words by Host of the Session Ms. Mirja Syrjälä , Coordinator of Oulu2026
16:10	Keynote: Mr. Hannu Töyrylä , Visual Artist. Taming artificial intelligence into an artistic tool
16:40	Q & A
17:00	Keynote: Mr. Antonio Nicoletti , Director for strategic planning, municipality of Matera Digitalization and Creative Industries in Matera after European Capital of Culture
17:30	Q & A
17:50	Wrap Up & Closing: Piia Rantala-Korhonen , Director of Oulu2026
19.00	Get Together Cocktails at Oulu10 Service Centre (Address Torikatu 10)

In collaboration with:



TUESDAY 10.12.2019

08.30	Coffee and registration at Finnkino Plaza (Address Torikatu 32)
09.00	Opening Session Housekeeping issues by host of the day Mr. Martin Brynskov, Chair, Open & Agile Smart Cities OASC / Professor Aarhus University, Denmark
09.05	Opening Remarks: Mayor Päivi Laajala , City of Oulu
09.15	Keynote: Ms. Katri Kulmuni , Minister of Economic Affairs, Finland (video)
09.30	Keynote: Mr. Jaak Aab , Minister of Public Administration, Estonia
09.45	Keynote: Mr. Eddy Hartog , Head of the 'Smart Mobility and Living' Unit, DG CONNECT, European Commission
10.00	Keynote: Mr. Mart Vorklaev , Member of the Committee of the Regions, Member of the Estonian national parliament
10.15	Keynote: Ms. Sirpa Pietikäinen , Member of the European Parliament. (Live connection from Brussels)
10.30	Keynote: Ms. Dana Eleftheriadou , Team Leader on Advanced Technologies at DG GROW Advanced technologies, Clusters and Social Economy Unit
10.45	Short overview about the declaration by Mr. Ivo Banek , Communications Director, EURO CITIES
11.00	Virtual greetings from the Vice-Mayor of Eindhoven Mr. Stijn Steenbakkers Signing of the Declaration / Press event
12.00	Lunch opens
13.00	Keynote: How Information Became the Currency of the Future Mr. Matti Tedre, Professor at the University of Eastern Finland
13.30	Change of meeting room to Hotel Scandic City meeting rooms (at the same building)

In collaboration with:



	Parallel Thematic Sessions: What next – the way onwards?			
13.45	1: Up-scalable solutions and platforms Sparring notes: Mr. Olavi Luotonen DG Connect Complementary notes:- Mr. Risto Jurva, SmartCampus, 6G Flagship, University of Oulu - Mr. Jonas Onland, the Association of Netherlands Municipalities	2: Digital skills development Sparring notes: Mr Fernando Vilarino, Chair, ENoLL Complementary notes: - Mr. Emmanuel Moulin, URBACT Secretariat - Ms. Veronika Manova, City of Sofia	3: Monitoring and measuring Sparring notes: Mr. Serge Novaretti, DG Connect Complementary notes - Ms Kadri Jushkin, the Estonian Ministry of Finance -Mr. Tuomo Tuikka, VTT Technical Research Centre of Finland Ltd	4: Defining common roadmap for future funding opportunities and needs Sparring notes: Mr. Martin Brynskov, OASC
15.00	Coffee break and change of sessions			
15.15	Thematic sessions continue			
	1: Up-scalable solutions and platforms Sparring notes: Mr. Olavi Luotonen DG Connect, Complementary notes: Mr. Risto Jurva, SmartCampus, 6G Flagship, University of Oulu - Mr. Jonas Onland, the Association of Netherlands Municipalities	2: Digital skills development Sparring notes: Mr Fernando Vilarino, Chair, ENoLL Complementary notes: - Mr. Emmanuel Moulin, URBACT Secretariat - Ms. Veronika Manova, City of Sofia	3: Monitoring and measuring Sparring notes: Mr. Serge Novaretti, DG Connect Complementary notes: - Martin Gauk, ESPON	4: Defining common roadmap for future funding opportunities and needs Sparring notes: Mr. Martin Brynskov, OASC
16.30	Quick remarks by the session hosts			
17.00	Closing of the day			
19.00	Dinner Reception at the Oulu City Hall (Address Kirkkokatu 2)			

WEDNESDAY 11.12.2019

08.30	Welcome to the second day of the Oulu Boost Event Host of the Day: Mr. Ivo Banek, Communications Director, EUROCITIES
08.35	Opening of the Day: Ms. Tytti Tuppurainen, Minister for European Affairs, Finland (Video)
08.50	Oulu Smart City Model – What is distinctive about Oulu? Ms. Susanna Pirttikangas, Senior research fellow, adj. Prof. (data science), University of Oulu Ms. Minna Komu, Oulu Health Network Director
09.10	Local evidence; Examples of state-of-the-art projects exploiting digitalization
09.10	Case Lyon: Mr. Hervé Groleas, Chief digital & information officer
09.30	Case Lahti: Ms. Saara Vauramo, Program Director, Lahti Green Capital 2021
09.50	Case Eindhoven: Mr. Wim De Kinderen, International Project Manager
10.10	Case Helsingborg: Ms. Eva Hveem, Librarian
10.30	Coffee break
10.50	10.50 – 11.30 Panel discussion: The Finnish Ecosystem perspective for upscaling and European development Moderator: Ms. Tuija Hirvikoski, European Network of Living Labs, ENoLL The Six City Strategy: Mr. Seppo Haataja, Director, Smart City Development, Business Tampere. Allied ICT Finland: Mr. Jaakko Sauvola, Executive Director ESPON: Mr. Martin Gauk, Project Expert <hr/> 11.30 – 12.15 Concluding discussion: The way to Porto and beyond Moderator: Mr. Ivo Banek, Communications Director, EUROCITIES EUROCITIES: Mr. Wim De Kinderen, Knowledge Society Forum OASC: Mr. Martin Brynskov, Chair of the Board of Directors ENoLL: Ms. Tuija Hirvikoski, European Network of Living Labs, ENoLL DTP: Ms. Kadri Jushkin, Estonian Ministry of Finance, Coordinator of Digital Transition Partnership European Commission: Mr. Eddy Hartog, DG Connect
12.15	Concluding remarks by Finland's Presidency of the Council of the European Union Mr. Olli Voutilainen, Ministry of Economic Affairs and Employment
12.30	Lunch
14.00	Farewell and to be continued in Porto Cities Forum (30-31.1.2020)

In collaboration with:

