

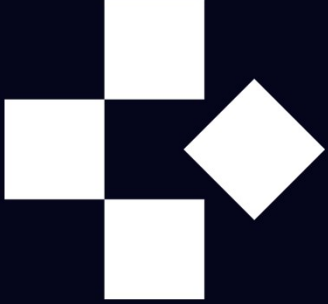


Rakentamisen Asiakaspolku Digitalisoituu

Oulu 14.9.2023

www.gbuilder.com





CEO, Founder, Harri Majala

3rd Generation Entrepreneur

2nd Generation Builder

1st Generation ConTech Entrepreneur

GBuilder: Created by builders, for builders





Problems

- Siloed information
- Costly mistakes
- Lost revenue and profit
- Excess waste and co2 creation
- Manual work and mistakes
- Bad customer and user experience



Solution

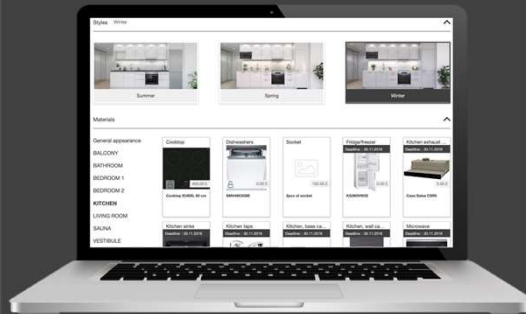
- One window for all stakeholders
- Comprehensive set of tools
- Holistic, BIM based approach

COMMON LANGUAGE

SALES/MARKETING



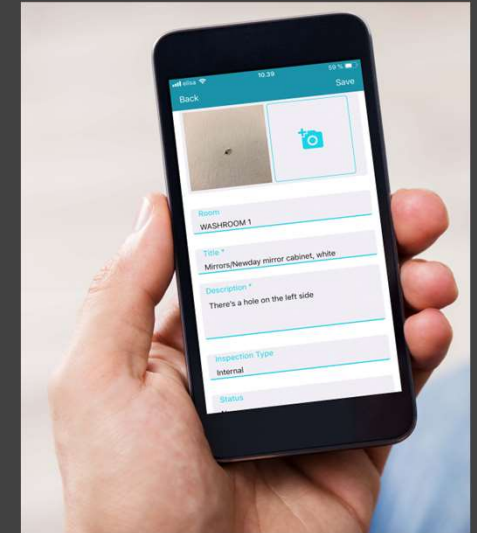
CUSTOMER SUCCESS



BUILDSITES



LIVING



- Cost savings
- Timely completions
- Reduced waste and emissions
- Better homes, happier customers



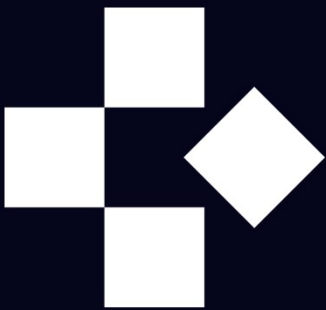
For Sales and Marketing

✓ 3D model of every apartment

✓ Configurator

✓ Lead Creation

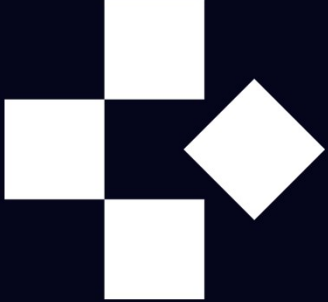




For Customer Success Team

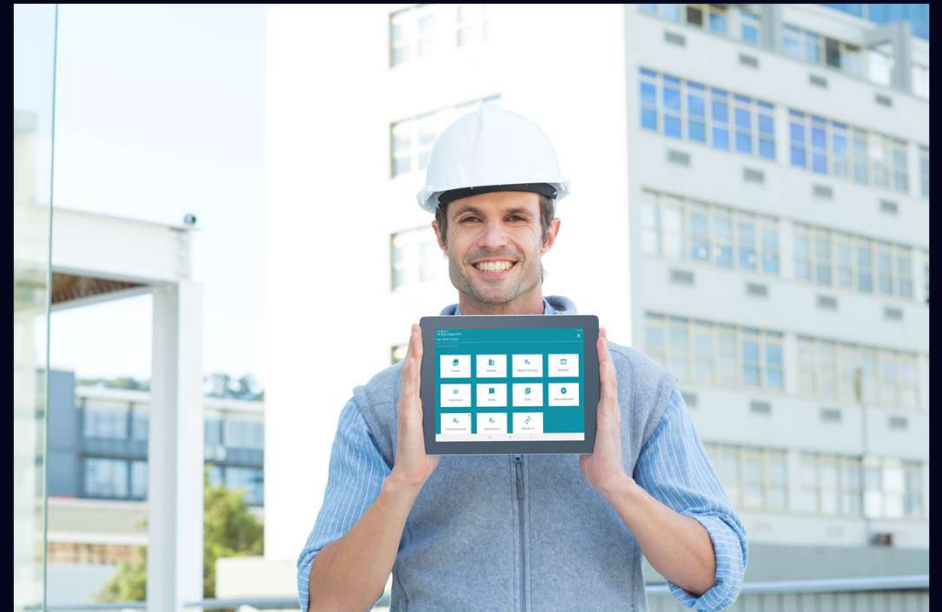
- Customer portal
- Market place
- One place to manage all

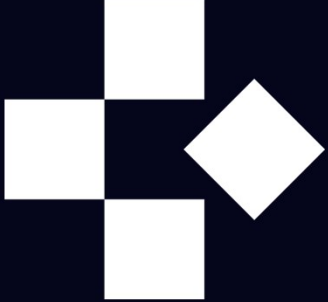
The screenshot shows the GBuilder customer portal interface. At the top, there is a navigation bar with the GBuilder logo, 'Home', 'Messages', and 'Configurator' tabs. On the right, it displays 'Project: Acme Project', 'Your home: B01: 4-SH+K+SA, 106m2', and user profile icons. Below the navigation is a large image of a modern living room with a brown sofa and green accents. The main content area is titled 'Welcome Home, Leonor' with the subtitle 'Track, manage and forecast your customers and orders.' Below this is a horizontal menu with four tabs: 'Construction' (selected), 'Handover', and 'Aftercare'. The 'Construction' tab is active, showing three panels: 'Media' (with images of construction progress), 'Build Updates' (with progress update images), and 'Contact Information' (showing 'Bob Smith - Construction Manager' with a phone number). Each panel has a 'View All >' button at the bottom.



For Construction

- ✓ Procurement
- ✓ Lean production
- ✓ Inspections
- ✓ Single source of truth





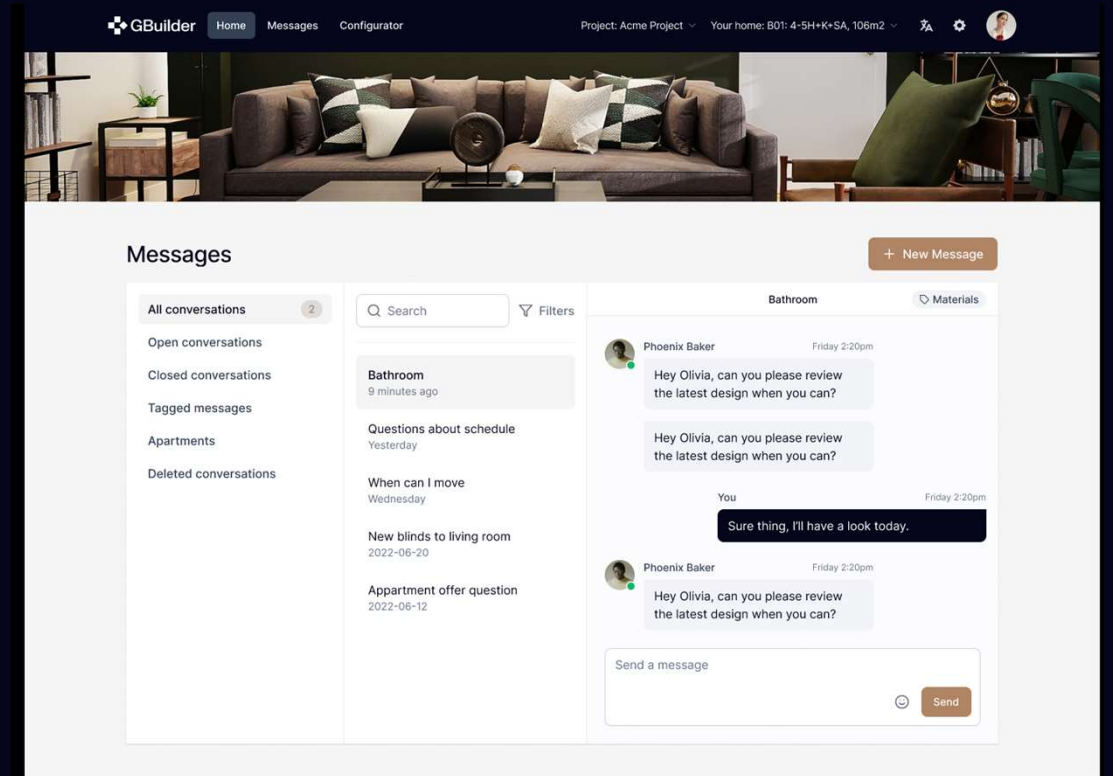
For Living

✓ Digital Handover

✓ Facility Management

✓ Tenant Management

✓ Marketplace





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