



# Oulu, Finland

North • Smart • Humane



**Amazing Oulu**

## **Oulu – a higher grade of living**

**Oulu offers a higher grade of living. Get to know Oulu. It is a northern European city of culture, exuding compassionate energy and buzzing with technological innovations for the future.**



# OULU EUROPEAN CAPITAL OF CULTURE 2026



OULU  
2026

# Oulu is in a sweet spot

Northern Europe

**2.5 million**

inhabitants

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Oulu region

**270.000**

asukasta

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**2.1 million**

Inhabitants in 5 h driving distance

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# Oulu people

Population

**214.000**

Population growth

**2.300** inhabitants per year

**25.000**

University students

The average age in Oulu is **39,2** years

*The average age of inhabitants in the whole country is **43.6** years*

Nationalities

**120**

**Northern  
Silicon Valley**

**3 bil.**

people use **mobile  
technology developed  
in Oulu** daily



**International  
city**

**35 %**

of the population have  
a **university degree**

**World-class  
career opportunities**  
in several business sectors  
**from startups to  
global enterprises**  
not forgetting the public sector

**Northern  
traffic centre**



**50 min  
to Helsinki**

2nd busiest  
airport



Diverse

**train and road  
connections to the  
whole country**

**Winter cycling  
capital**

**20 min**

To anywhere in Oulu

 **20 %**

of local traffic with **bicycles**,  
comprehensive **cycling network**  
with its cycle paths **around the year**

**Almost 1,000 km cycle paths**

**WELCOME TO OULU!**  
**[oulu.com](http://oulu.com)**

