



# Nabohage

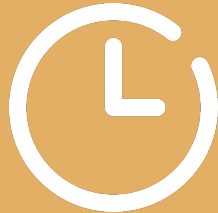
*Find a garden near you to grow in*



## Problem



**10 700**  
People on  
waiting list



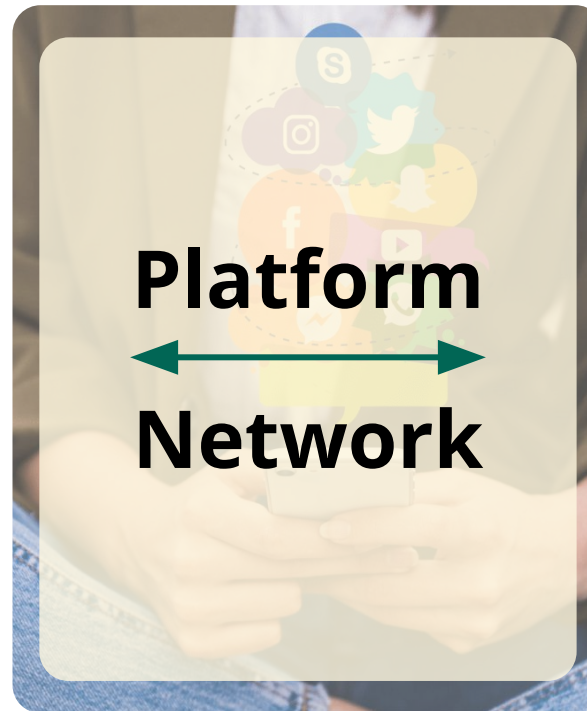
**20**  
years waiting  
time

## Waiting list for allotments in England almost doubles in 12 years

There are at least 157,820 outstanding applications to local authorities, and waits of up to 15 years



## Sharing economy platform for urban growing





## Traction



8 test customers



185 signups





## Market

33  
millions

Millennial City Growers  
Europe  
Total available market

250  
thousand

Millennials City Growers  
Norway  
Serviceable available market

25  
thousand

Growers w/Nabohage  
Share of Market  
10% of available market  
Beachhead for the next 5 years

\*Source: National Garden Survey



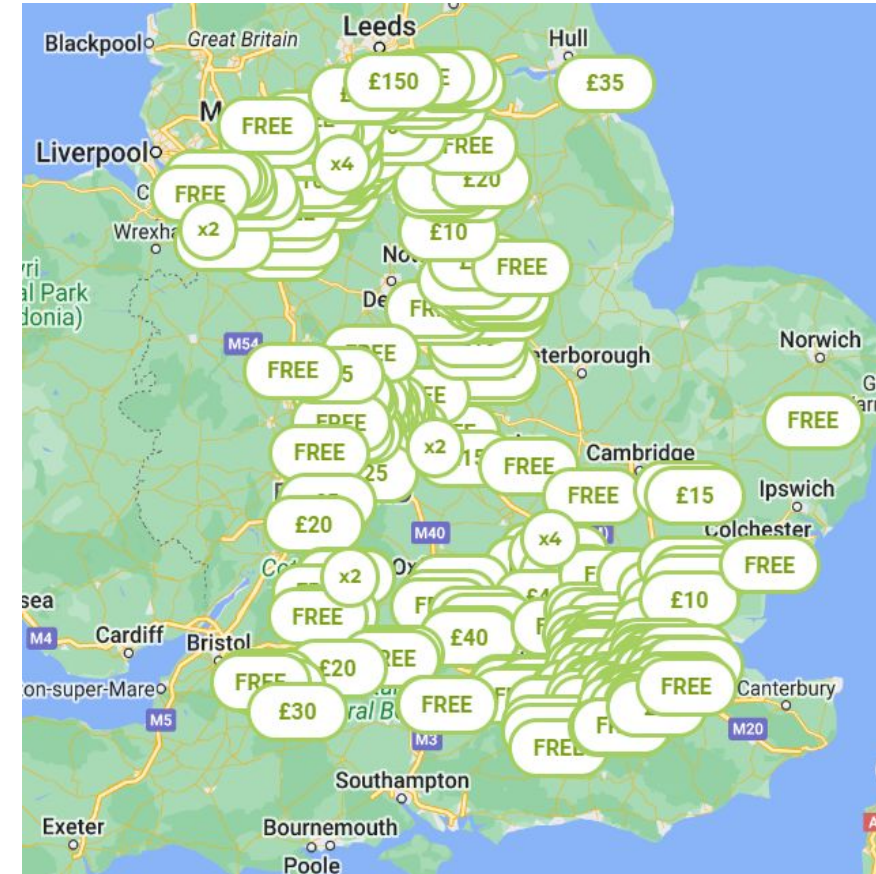
## Competition

**AllotMe** Find a Plot Growing Guides List My Space

### It's Never Been Easier to Grow Your Own Food

Whether you're looking for a plot of your own or want to learn how to start growing, AllotMe's got you covered.

[Find a Plot Near You](#)





## Our circular focus



## Further development

### Roof gardens

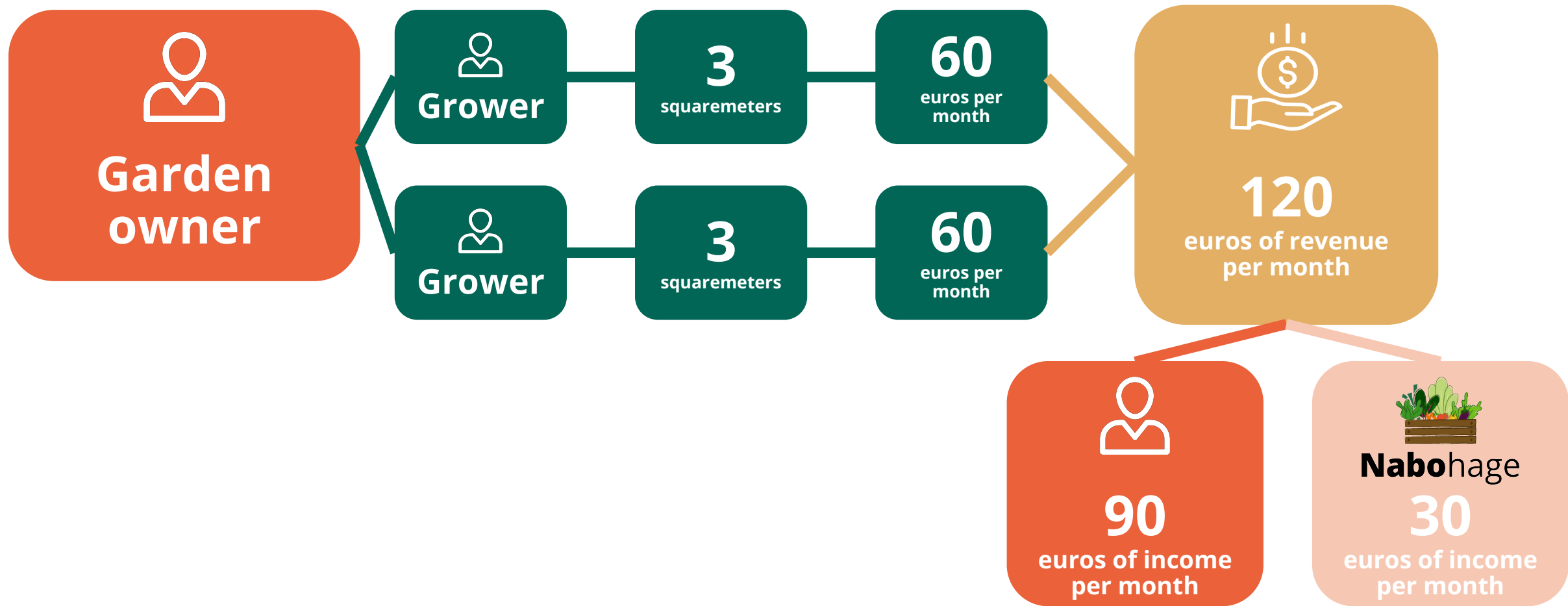


### Gardens out of wasted space





## Business model example





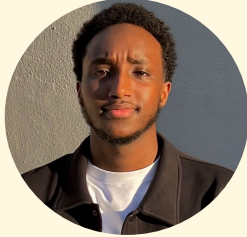
## Team



**Daniel Amundsen**

**Founder, CEO**

*Experience with startups, economy and project management*



**Mohamed Abdirisak**

**Co-founder, CTO**

*Experience with IT, technology and cloud*



**Emma Gao**

**Sustainability Intern**



**Siyeon Yang**

**Design Intern**



**Selma Togersen**

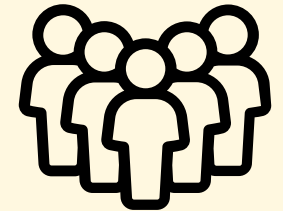
**Sales Intern**



**Leonardo Engvig**

**Sustainability Intern**

## Students



**Team of 5 apprentices within IT from Oslomet**

Malin Rosnes

Ali Nasir

Ylli Gashi

Sanna Marlene Schøning

Bertel Steinsland Nordheim

