

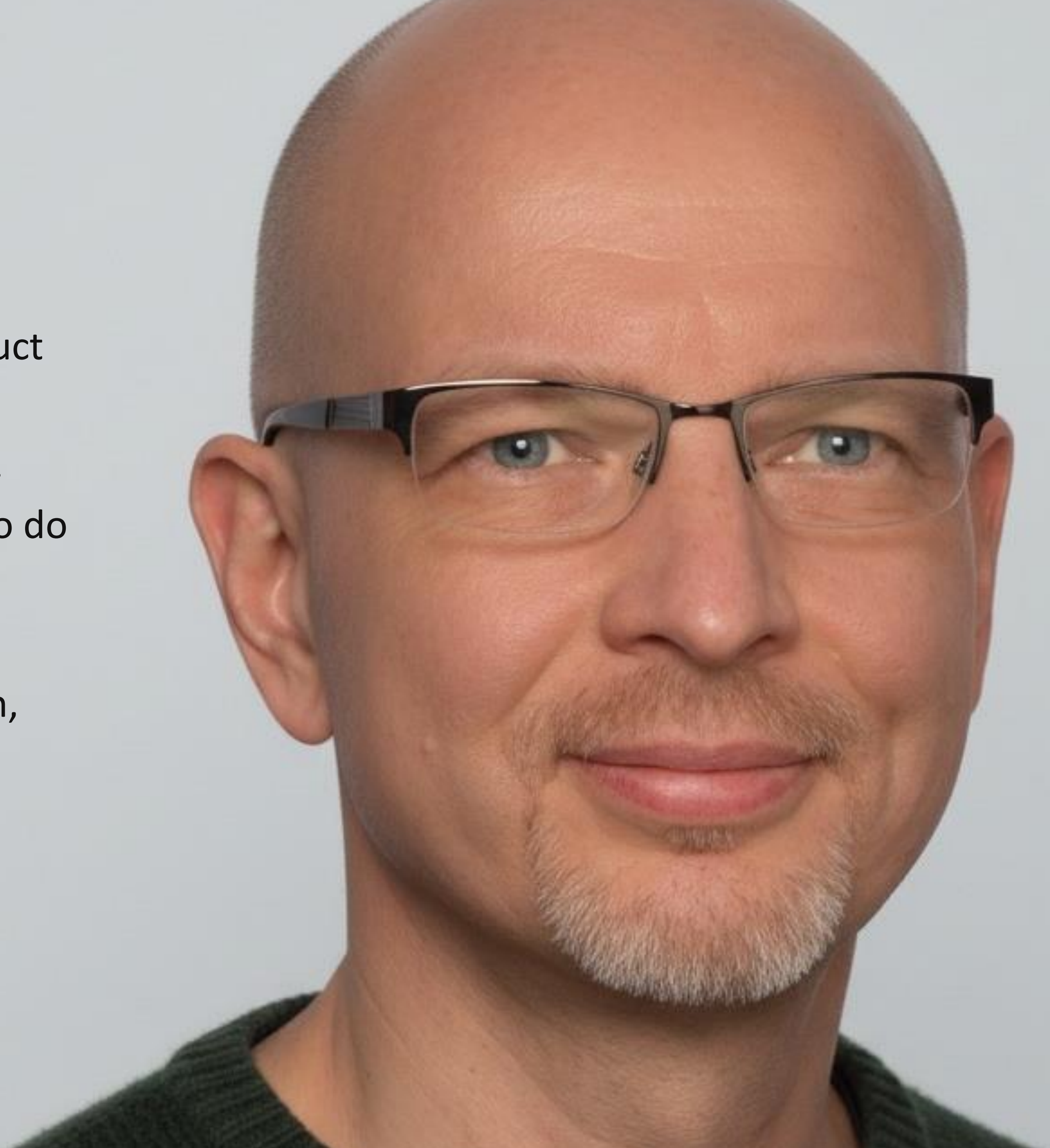
# Parempaa johtamista ja merkityksellisempää työtä tekoälyn avulla

Topi Järvinen

# Topi Järvinen

- 20+ years of experience in innovation, product development, and business growth
- Director of Customer Success at In Parallel – empowering organizations and individuals to do the right things right
- Previously held leadership roles in a telco, a digital agency, a Big4 consultancy, education, and multiple startups
- Co-founded two startups, built 100+ digital products, and invested in 40+ startups

**Customer Success @ In Parallel**



Companies  
don't have bad  
managers.

They have  
bad routines.

1

40%

of managers week is wasted on reporting, chasing updates, and replanning.

(Source: Deloitte, study about future of work.)

# Modern enterprises are moving too slowly because management itself is broken.

1

Late signals  
Blockers surface too late; decisions stall (impact: slower revenue, rising risk).

2

Reporting consumes 6–8 hrs/week  
Reports outdated on arrival; plans go stale (impact: rework).

3

Siloed learnings  
Insights live in people's heads (impact: teams repeat mistakes).

# Time for some intelligence?

100 years of management theory

Efficiency  
& Control

Knowledge  
& Motivation

Learning  
& Measurement

Adaptability  
& Intelligence

1911

1916

1930s

1950s

1980s

1986

2000s

2025

Scientific  
Management

Administrative  
Theory

Human Relations  
Movement

Modern  
Management

Systems & Quality  
Management

Six  
Sigma

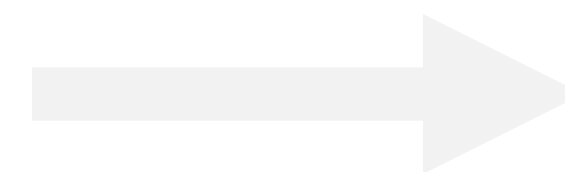
Digital / Agile  
Management

Intelligent  
Management

**From managing  
work**



**to enabling  
people**



**to building systems  
that learn**

The knowledge that runs your business isn't in the systems—it's in people's heads.



# The Intelligent Management System

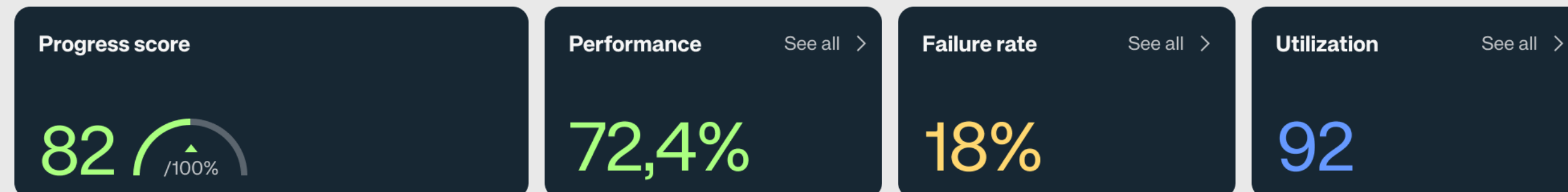
1

Capture meetings, email, tools.



2

Understand progress, learnings, emerging risks and need to communicate with stakeholders.



3

1-Click

Delegate, assign, escalate, report, inform

Learn

Plan

# The Irreplaceable Human Edge

AI ends management-as-overhead so  
humans can elevate leadership.

# Research Insights

## AI is Reshaping What Great Leadership Looks Like

Leaders have revolutionized their roles and skills to exploit the full potential of AI and integrate it into business decision-making effectively.

AI requires top managers to combine data-driven decision-making with human and social intelligence.

AI is not merely an operational technology but a strategic enabler that reshapes how top managers plan, decide, and lead.

Bevilacqua et al., 2025.

Enhancing Top Managers' Leadership with Artificial Intelligence: Insights from a Systematic Literature Review

# AI Ends Management-as-Overhead – So Humans Can Elevate Leadership

When AI automates admin, leaders regain **time for empathy, coaching, and strategy.**

Human skills – **empathy, contextual judgment, inspiration** – become decisive.

Leadership must be redesigned to **combine human insight with machine precision.**



# Innovation as an Example...

## Research Insights

# Innovation Happens Through People and Collaboration

If your goal is innovation, your role must be to create an environment where people are willing and able to do the hard work of innovation themselves.

Brilliant solutions don't occur spontaneously: they come from working through ideas, options, and even failures.

The most innovative teams alternate brief periods of planning with longer periods of execution and improvisation.

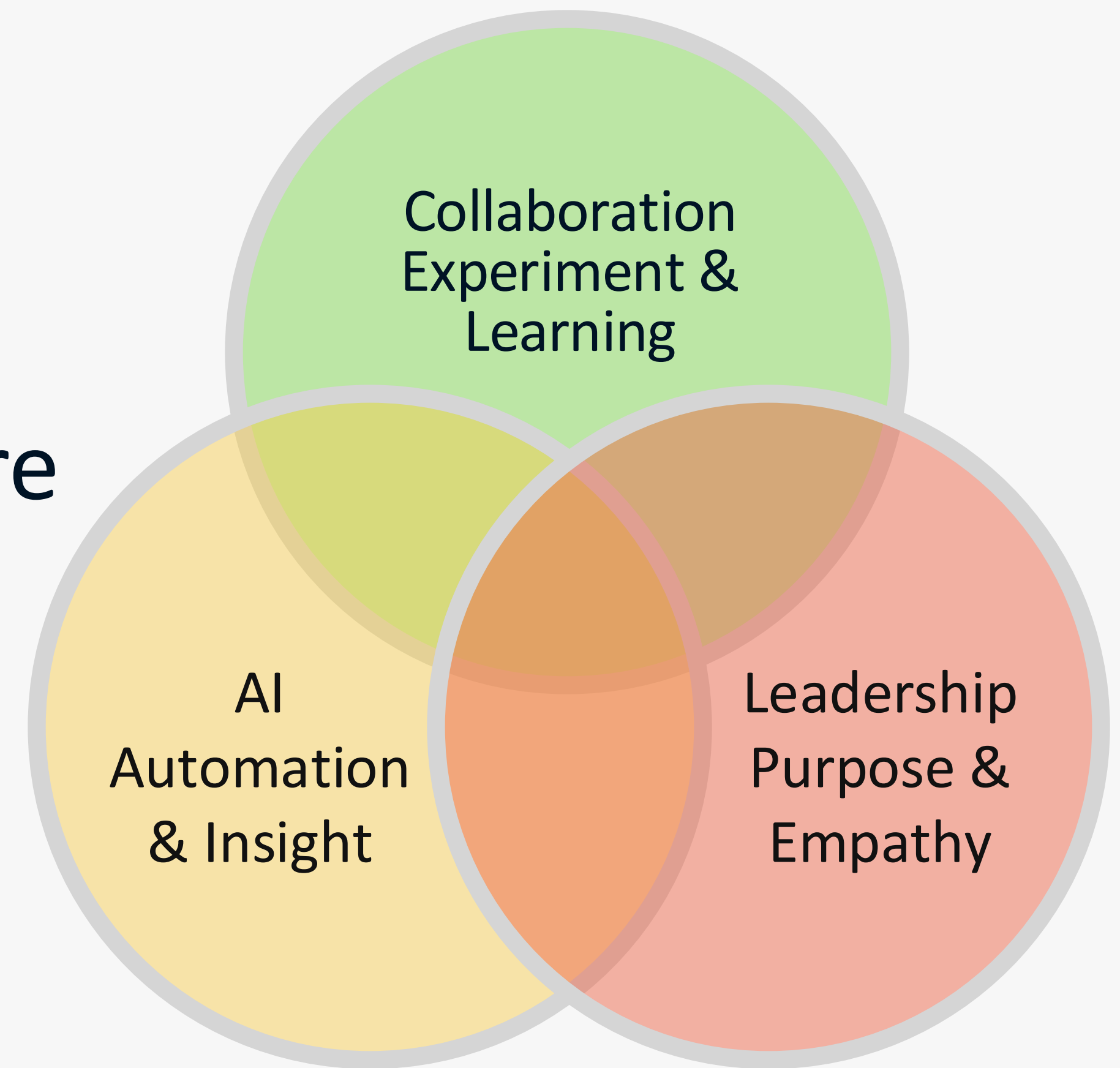
Hill et al. (2014) — Collective Genius: The Art and Practice of Leading Innovation

# AI creates space for Collective Genius

With AI removing overhead, leaders focus on **enabling collaboration and experimentation.**

**AI captures learning,** freeing people to explore and innovate.

Management evolves **from control to enablement and collaboration.**





Management as  
an *accelerator*,  
not a bottleneck.

# Manage Better, with In Parallel

Email [topi@in-parallel.com](mailto:topi@in-parallel.com) to get on the waitlist

See more: [www.in-parallel.com](http://www.in-parallel.com)