



Oulu, Finland

North • Smart • Humane



Amazing Oulu

Oulu – a higher grade of living

Oulu offers a higher grade of living. Get to know Oulu. It is a northern European city of culture, exuding compassionate energy and buzzing with technological innovations for the future.

Oulu is European Capital of Culture 2026

→ oulu2026.eu/en



Oulu2026
European Capital
of Culture



Oulu is in a sweet spot

Northern Europe

2.5 million

inhabitants

Oulu region

270.000

inhabitants

2.1 million

Inhabitants in 5 h driving distance

Oulu people

Population

218.000

Population growth

2.300 inhabitants per year

25.000

University students

The average age in Oulu is **40** years

*The average age of inhabitants in the whole country is **44** years*

Foreigners living in Oulu

10 200

Nationalities 140

Northern Silicon Valley

3 bil.

people use **mobile
technology developed
in Oulu** daily



**International
city**

35 %

of the population have
a **university degree**

**World-class
career opportunities**
in several business sectors
**from startups to
global enterprises**
not forgetting the public sector

**Northern
traffic centre**



**50 min
to Helsinki**

3rd busiest
airport



Diverse

**train and road
connections to the
whole country**

**Winter cycling
capital**

20 min

To anywhere in Oulu

 **20 %**

of local traffic with **bicycles**,
comprehensive **cycling network**
with its cycle paths **around the year**

Almost 1,000 km cycle paths

An aerial photograph of Oulu, Finland, showing a large body of water with several islands and a city built on the coast. A prominent sports stadium with a red track and green field is visible in the center. The sky is clear, and the water reflects the light. A large, semi-transparent blue and purple graphic element is overlaid on the top right of the image.

WELCOME TO OULU!
oulu.com